

Paulson Makes Change Work... Explore What Matters Most!

Leaders Make Change Work

The change journey continues....! This powerful program provides today's leaders with practical tactics that make change work. You'll learn how to generate and sustain commitment to a compelling vision, develop an organization that is excited to learn, encourage early problem solving, motivate diverse teams, and focus resources to support your strategic business goals.

The Assertiveness Advantage: Dealing with Difficult Issues and Difficult People

In this age of cost-containment, competition and constant change, conflict is increased. Learn how to capitalize on disagreements and team diversity to produce winning results. By finding the assertive middle ground between doormat and steamroller, you can increase your influence batting average in dealing with the tough issues and your tough people! Explore how your actions help produce on-the-job enemies and how to use bridge-building strategies that trade polarization and revenge for trust and results.

The Optimism Advantage

Your task is to keep hope alive in this age of cynicism. Trade feelings of helplessness and frustration for flexible optimism, resourcefulness, and persistence in the face of adversity and constant change. This insightful program will help you and your team focus on "the optimism advantage" as you face ever-increasing personal and organizational challenges.

Principled Leadership in Action

Shape your organization's culture. This dynamic program explores how leaders spread cultural change by driving core values, asking strategic questions, and sharing best practices along with inspirational stories. You'll learn how to generate and sustain commitment to guiding principles and ensure that your team makes wise critical decisions in support of the organization's vision and values.

The Communication Edge: The Art of Listening, The Power of Speaking

There is no more valuable skill for leaders to develop than effective communication. Two of the most important competencies that can give you a communication edge are effective listening and public speaking. Learn how to listen so that others are comfortable talking; learn to speak so that people listen.

Winning Motivational Strategies

There's only one person who can motivate you...You! While many programs claim to be "motivational", this proven energizer is guaranteed to help you master specific motivation tactics that work on and off the job. You'll master self-talk strategies, understand self-feedback tools, and embrace self-change habits that will have a lasting impact well after the program is over.



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What Makes Dr. Paulson Effective...

- **Business Digest** called him the "Will Rogers of management consultants!"
- **The Los Angeles Times** said he was a speaker with "substance and style!"
- **Meeting News** selected him as a "Best Bet Speaker!"
- **Distinguished Faculty** honors from the **Institute for Management Studies**
- **National Speakers Association** Past President, *Cavett Award* Winner, and *Speaker Hall of Fame* Inductee along with Ronald Reagan and Norman Vincent Peale
- **International Federation for Professional Speakers** Past President and *International Ambassador Award* Winner
- Member of **Speakers Roundtable** — an association of America's foremost speakers renowned for providing extraordinary relevance and value to each client
- **PhD Psychologist and Author of 8 Books** including *50 Tips for Speaking Like a Pro*, *Paulson on Change*, *The Dinner*, and *They Shoot Managers Don't They?*