

Bounce Back! Reclaim the Optimism Advantage in This Challenging World

In the face of growing economic and geo-political uncertainties, far too many leaders and their organizations are treading water instead of taking advantage of strategic opportunities. Every team member has a choice about the attitude they take into their day. Every leader has to find a way to keep hope alive while staying focused and productive. Together, they must sustain morale and manage their own sanity and motivation for the challenging journey. This engaging and timely program will help you and your team reclaim the optimism advantage to face ever-present personal and organizational challenges. You'll learn how to trade feelings of helplessness and frustration for flexible optimism, resourcefulness, and persistence in the face of an economic downturn, adversity, and constant change.

Help You and Your Organization...

- Bounce Back to Reframe Difficulties and Downturns into Strategic Opportunities
- Move from Analysis Paralysis into Action
- Release the Power of Purpose by Driving Your Vision and Values
- Use the Power of Story to Capitalize on Your Unique History and Heroes
- Master the Strategic Competencies You Need to Invent the Future
- Cultivate the Optimistic Values of Persistence, Hard Work and Gratitude
- Take Responsibility for Managing Your Own Motivation
- Use Appropriate Humor to Regain Perspective



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What Makes Dr. Terry Paulson Special...

- Professional speaker with over 25 years experience in helping leaders and teams of *Fortune 500* companies, organizations, and associations to *Make Change Work*
- Ph.D. psychologist with a masters in theology that allows him to share insights in ways people can understand and appreciate in times of crisis
- Shares targeted, real-life strategies and entertainingly presented stories customized to meet your programming needs
- Honored as a *Distinguished Faculty* member for the Institute for Management Studies
- NSA *Certified Speaking Professional* (CSP) and selected as a member of NSA's *CPAE Speaker Hall of Fame* along with Ronald Reagan, Norman Vincent Peale and Colin Powell
- Past national president of the National Speakers Association who knows what it takes to lead an organization through change
- Author of 7 books including *Paulson on Change*, *50 Tips for Speaking Like a Pro* and *They Shoot Managers Don't They?*
- *Business Digest* called him the "Will Rogers of management consultants"