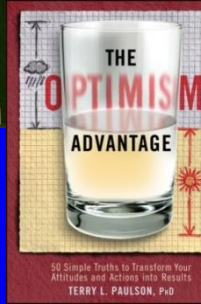


# Leverage Your Optimism Advantage

In the good and the tough times, optimism makes a difference. Optimists are realists who are the first to admit there are problems, and the first to do something about them. Wouldn't you rather be an optimist than a pessimist? This inspirational and practical program helps you trade feelings of helplessness and frustration for flexible optimism, innovative resourcefulness, and strategic persistence. Learn how you can claim your optimism advantage and change your life on and off the job. As a leader, you'll learn how to reframe challenges as opportunities and to turn downturns into strategic progress. You'll learn how to turn your anxiety and worries into attitudes and actions that produce results. This breakthrough program goes beyond motivational hype to address the principles and practices you can leverage in making optimism work for you and your organization. Don't miss this opportunity for you and your team to master simple but powerful truths optimists live every day.

## Discover how to...

- Manage your own motivation—Build on what's working and learn from what's not
- Maximize your purposeful impact—Position, Perform and Persist
- Foster optimism in those you lead and live with
- Make today count by turning adversity and setbacks into opportunities
- Learn, Unlearn and Relearn—Work to be good at what's needed
- Become a problem solver instead of a problem evader
- Master attitude adjusters that work the moment you need them
- Choose gratitude over griping
- Access your resourcefulness and persistence to leverage every success
- Transform your worries into constructive attitudes and actions
- Take your life choices seriously and yourself lightly



## What Makes Dr. Terry Paulson Special...

- A psychologist and a leading authority on turning positive psychology research into practical insights that produce real-world results
- Professional speaker with years of experience in inspiring audiences from companies and associations including Boeing, Boston Scientific, Starbucks, 3M, the American Payroll Association, the National Association of Realtors and the American Academy of Family Physicians
- Shares targeted, real-life strategies and information-packed stories that highlight best practices you can use tomorrow
- Author of 9 books including *The Optimism Advantage*, *Leadership Truths One Story at a Time*, *Making Humor Work* and *They Shoot Managers Don't They?*

Wouldn't you like to leverage your optimism advantage? Master the strategies that will help you deliver results in these challenging times. What are you waiting for?

**Terry Paulson, PhD, CSP, CPAE**

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**Choose Dr. Paulson for your event today!**